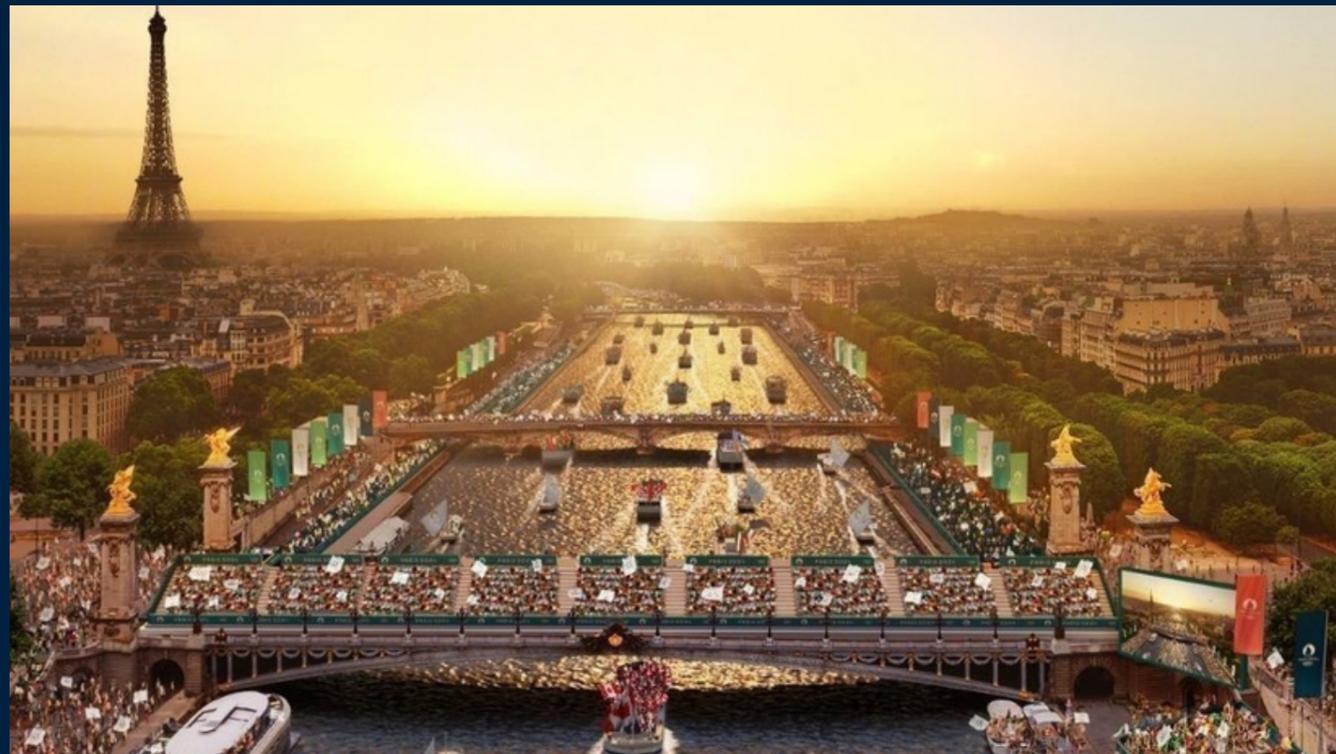


PARIS 2024 OLYMPIC AND PARALYMPIC GAMES



OLBIA
CONSEIL

MAPPING OF STAKEHOLDERS



Embassy of the
Kingdom of the Netherlands

To

CONTEXT

To be able to answer tenders related to the Paris2024 Olympic and Paralympic Games, it is essential for Dutch companies to know the stakeholders of the Games, understand their role and how they are organised.

du sport
• Nouvelle
gouvernance

We have identified five types of actors

- the Games key players : the OCOG and Solid
- Local authorities, and more precisely authorities that will host the Games and are directly working with Paris 2024 (in French "Collectivités hôtes chefs de file")
- Companies that will operate venues through the event delivery programme
- The sport movement
- Paris 2024 partners

Each type of actor is described in the following. The actors who might issue tenders are named to facilitate their identification by Dutch companies.

TYOLOGY

01

GAMES
KEYPLAYERS

The OCOG and Solideo are the two main keyplayers in the Games preparation. Their role: delivering the venues and organizing the Games

03

VENUES

Some venues are operated by private entities that will need support in the organisation of the Games.

02

LOCAL
AUTHORITIES

The venues are located in different part of the country and overseas. Local authorities often publish calls for tenders

04

THE SPORT
MOVEMENT

It is important for Dutch companies to understand the sport movement. French stakeholders will play a role in the Games, as well as international federations

05

PARIS 2024
PARTNERS

Paris 2024 partners will also play a part in the Games and might publish calls for tenders

GAMES KEYPLAYERS

- **Paris 2024 Organizing Committee for the Olympic and Paralympic Games (OCOG)**
- **SOLIDÉO - Société de livraison des ouvrages olympiques (Olympic Delivery Authority)**





PARIS 2024



Tony Estanguet,
President of Paris 2024

The Pulse building, headquarters of Paris 2024, is located in the city of Saint-Denis, in the Metropole du Grand Paris.



PARIS 2024 ORGANIZING COMMITTEE FOR THE OLYMPIC AND PARALYMPIC GAMES

Role

Responsible for planning, organising, financing and delivering the Olympic and Paralympic Games in Paris in 2024, in accordance with the host city contract signed by:

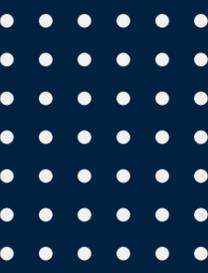
- the IOC
- the CNOSF (French National Olympic and Sports Committee)
- Paris City Council

Chairman

Tony Estanguet, three-time Olympic champion in canoeing and member of the International Olympic Committee for eight years (2013 - 2021)

Executive Board

- CNOSF
- Paris City Council
- The French State
- The Ile-de-France region
- CPSF (French Paralympic and Sports Committee)
- Métropole du Grand Paris
- Seine Saint Denis department
- Representatives from the towns and cities involved in the Games.





Nicolas Ferrand,
Executive Director of
SOLIDEO



SOLIDEO: OLYMPIC DELIVERY AUTHORITY

Role

SOLIDEO is a public industrial and commercial establishment. It is at the same time a financier, a developer and a supervisor of the construction work.

The company's mission is to ensure the delivery of the construction work and the completion of the development operations required for the organisation of the Paris 2024 Games, within a defined budget and with an ambitious, sustainable and exemplary legacy. These structures are conceived and designed to be converted into facilities, housing and offices from 2025.

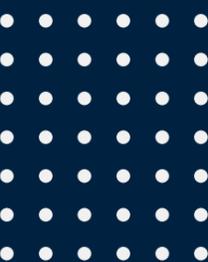
Corporate governance

SOLIDEO is under the supervision of the Ministries of Economy and Finance, Territorial Cohesion and Relations with Local Authorities, and Sports.

The institution is managed by Nicolas Ferrand, Executive Director.

Three main missions

- **Financing:** SOLIDEO collects all public funds to finance the realisation of the Olympic and Paralympic construction work.
 - **Supervising:** SOLIDEO supports project owners in order to guarantee the delivery of projects in accordance with the programme, costs and deadlines, but also with its ambitions.
 - **Development:** SOLIDEO is the project manager for the ZAC of the Olympic and Paralympic Village; the ZAC of the Media Cluster; various infrastructures and public facilities.
-



LOCAL AUTHORITIES

An aerial photograph of a city, likely Paris, showing a grid of streets and buildings. In the foreground, there is a large fountain with water spraying upwards. The image is slightly faded and serves as a background for the text on the left side of the slide.

»» In Région Île-de-France

- Région Île-de-France
- Ville de Paris
- Département de Seine-Saint-Denis and des Hauts-de-Seine
- Intercommunalités : Saint-Quentin-en-Yvelines, Métropole du Grand Paris
- Municipalities : Dugny, Île-Saint-Denis, La Courneuve, Le Bourget, Saint Denis, Saint Ouen, Versailles

»» In the rest of the country and overseas

- Polynésie française
- Intercommunalités : Métropole Aix-Marseille-Provence, Bordeaux Métropole, Métropole de Lyon, Métropole Européenne de Lille, Métropole de Nice Côte-d'Azur, Nantes Métropole, Saint Etienne Métropole
- Municipalities : Bordeaux, Lyon, Marseille, Nantes, Nice, Saint Etienne

LOCAL AUTHORITIES



What is a "collectivité hôte chef de file"?

Local authorities that will host the Games include Regions, Départements, intercommunalités and municipalities. All four bodies can be the direct contact of Paris 2024 on topics related to the organisation on the site located on their territory.

The authorities presented here are the "collectivités hôtes chef de file", meaning they are the primary contact of Paris 2024 because they own the facilities or are in charge of the management of the facilities. They exchange information on the coordination of activities and the organisation of the competition.

Other local authorities that will host the Games are named simply "collectivités hôtes".



RÉGION ÎLE-DE-FRANCE

What is a Region?

The region is the largest territorial authority under common law in France. The map of metropolitan regions was redrawn in 2015.

Each region is administered by:

- The regional council
- The president of the regional council
- The regional economic, social and environmental council (unelected body with advisory powers)

The exclusive competences of the region concern transport, high schools, vocational training, regional planning, economic development and the management of European programmes.

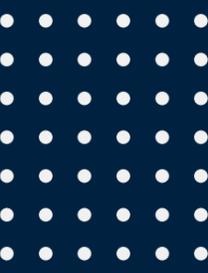
Région Île-de-France, sport and the Games

On a daily basis, the Île-de-France Region supports athletes, leagues, regional committees with one ambition: to create a "Generation 2024" of young athletes committed to sport, to the economy of the Games, to equal opportunities and to gender equality.

During the 2024 Games, the vast majority of sports will be played in this region. Twenty-five out of thirty-four venues are located in the region Île-de-France. Only football, handball, surfing and sailing are organised outside of Île-de-France.



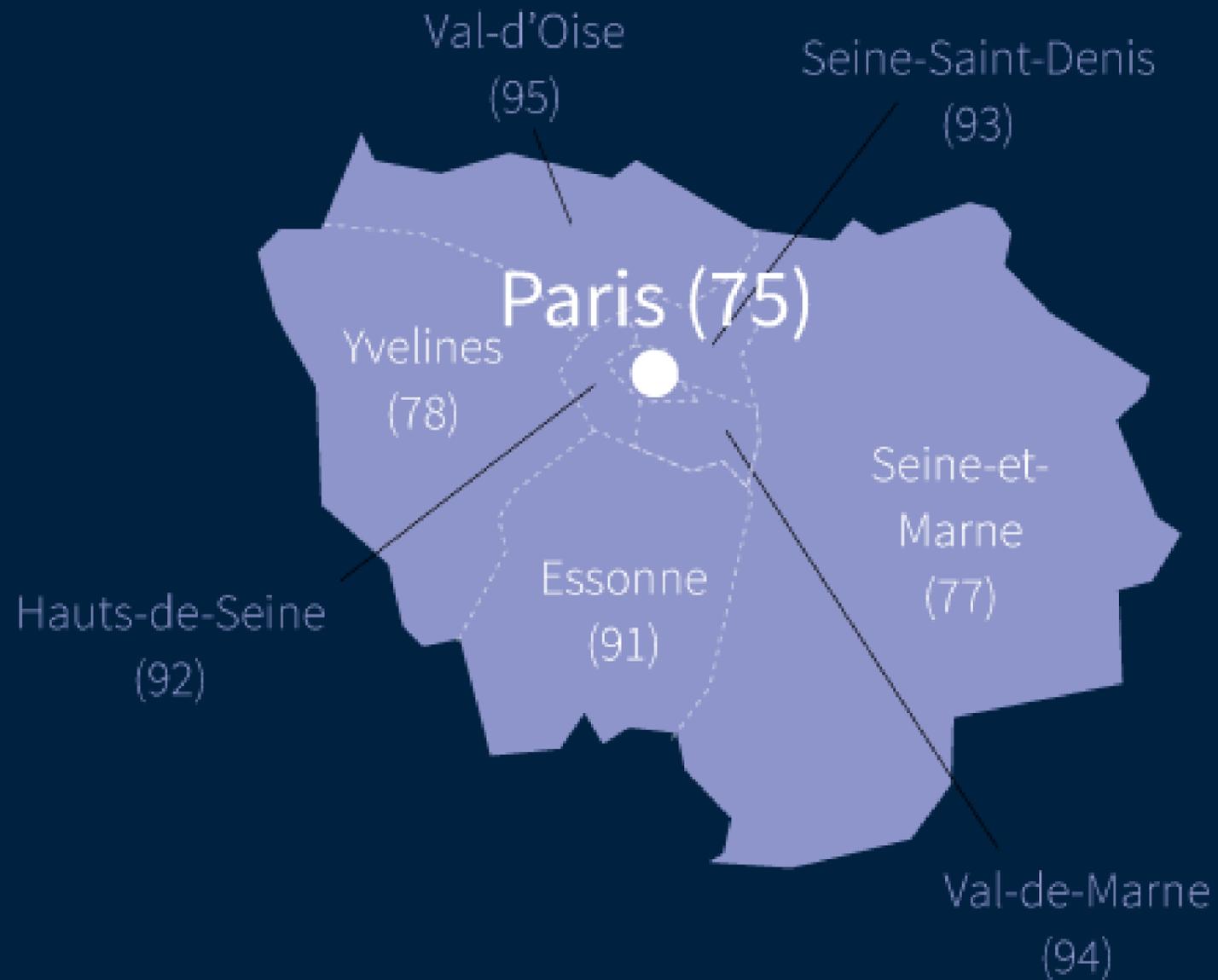
Valérie Pécresse,
President of Région Île-de-
France





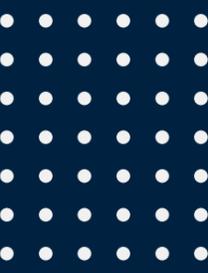
Île de France

RÉGION ÎLE-DE-FRANCE



The Île-de-France region includes the departments of Paris, Seine-et-Marne, Yvelines, Essonne, Hauts-de-Seine, Seine-Saint-Denis, Val-de-Marne and Val-d'Oise.

It is a very densely populated region, accounting for 18.8% of the population of metropolitan France, and the region that produces the most wealth in France.





VILLE DE PARIS

Role and features

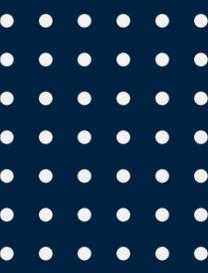
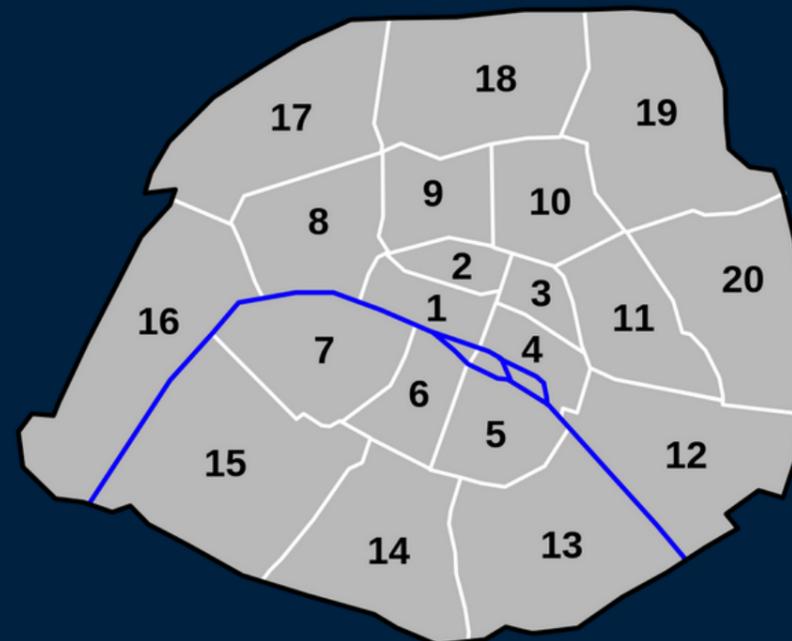
The Ville de Paris refers to the administration of the city of Paris, a territorial authority with a special status on which the territory of Paris depends. It is one of the largest administrative entities in France, both in terms of number of staff and budget. This stature is mainly explained by the number of inhabitants of the city (2.2 million). It combines the competencies of a municipality with 20 arrondissements and those of a department.

The Mayor of Paris is **Anne Hidalgo**. She was elected Mayor of Paris in 2014, and re-elected in 2020. The mayor sits in the Hotel de Ville de Paris in the 4th arrondissement.

Another peculiarity of the city is that all arrondissements have a mayor who is based in the arrondissement's town hall.



Anne Hidalgo,
Mayor of Paris

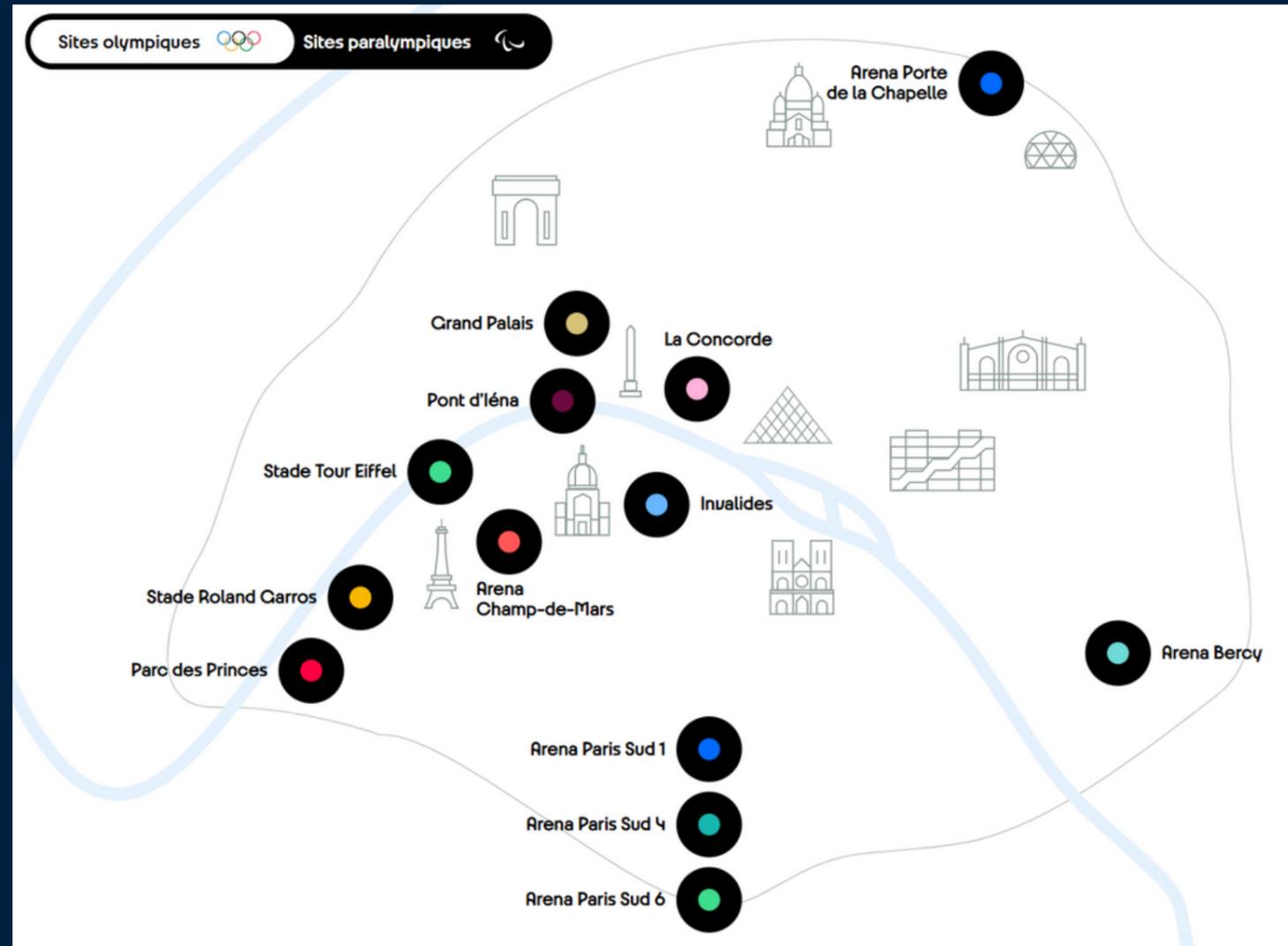




A century after hosting the Games, Paris is once again the host city for the Games in 2024.

VILLE DE PARIS

The Ville de Paris during the Olympic Games



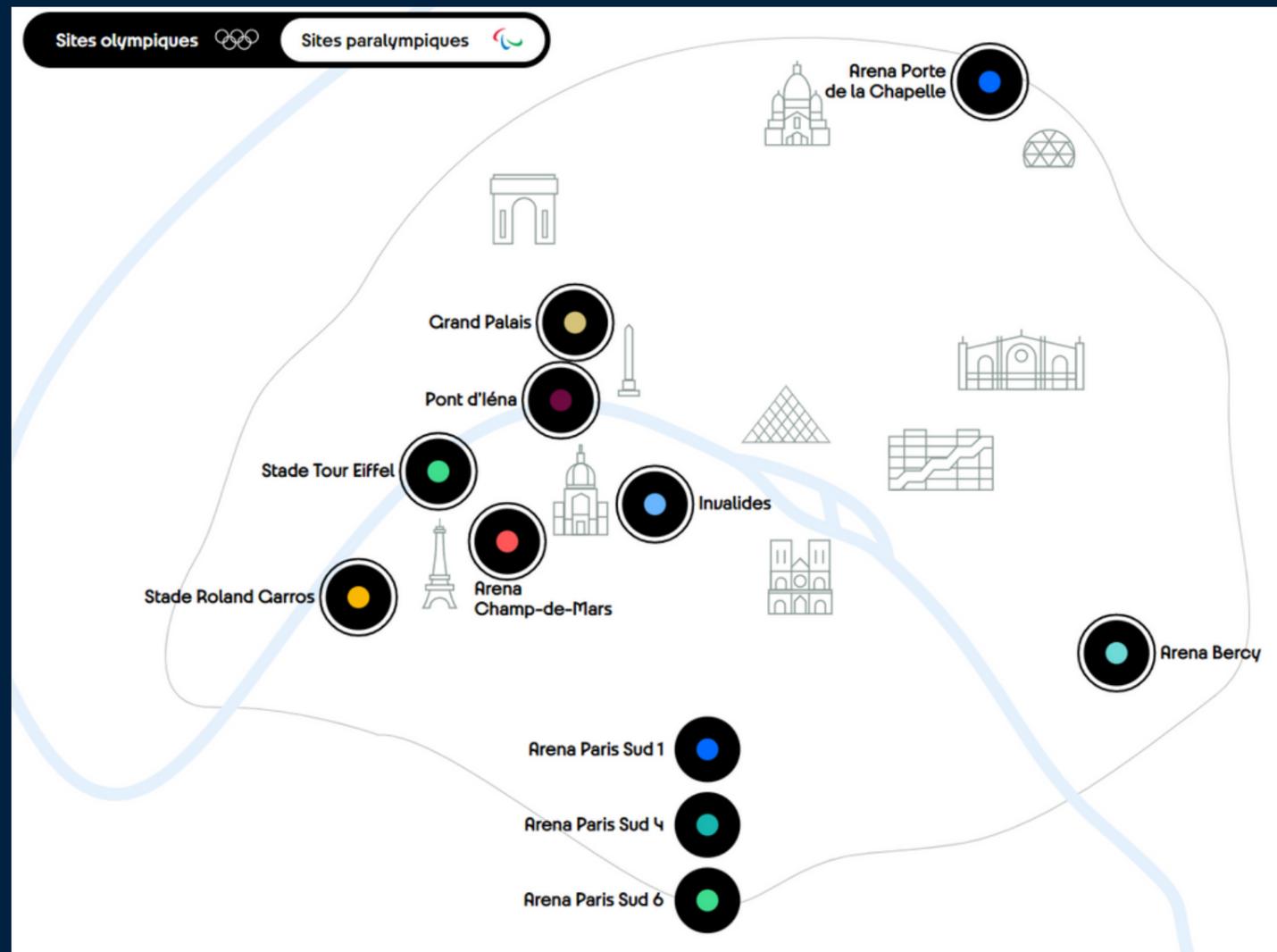
25 disciplines will be played in Paris: badminton and rhythmic gymnastics at the **Arena Porte de la Chapelle** / basketball, artistic gymnastics and trampoline at the **Arena Bercy** / 3x3 basketball, BMX, breaking dance and skateboarding at **La Concorde** / fencing and taekwondo at **Le Grand Palais** / triathlon road cycling, athletics and open water swimming at **Pont d'Iéna** / archery at the **Invalides** / beach volleyball at **Stade Tour Eiffel** / judo and wrestling at the **Arena Champ-de-Mars** / tennis and boxing at **Roland Garros** / football at **Parc des Princes** / volley, tennis de table et haltérophilie at the **Arena Paris Sud**.



The Summer Paralympic Games will be held from 28 August 2024 to Sunday 8 September 2024. It is the first time the city will host the Paralympic Games

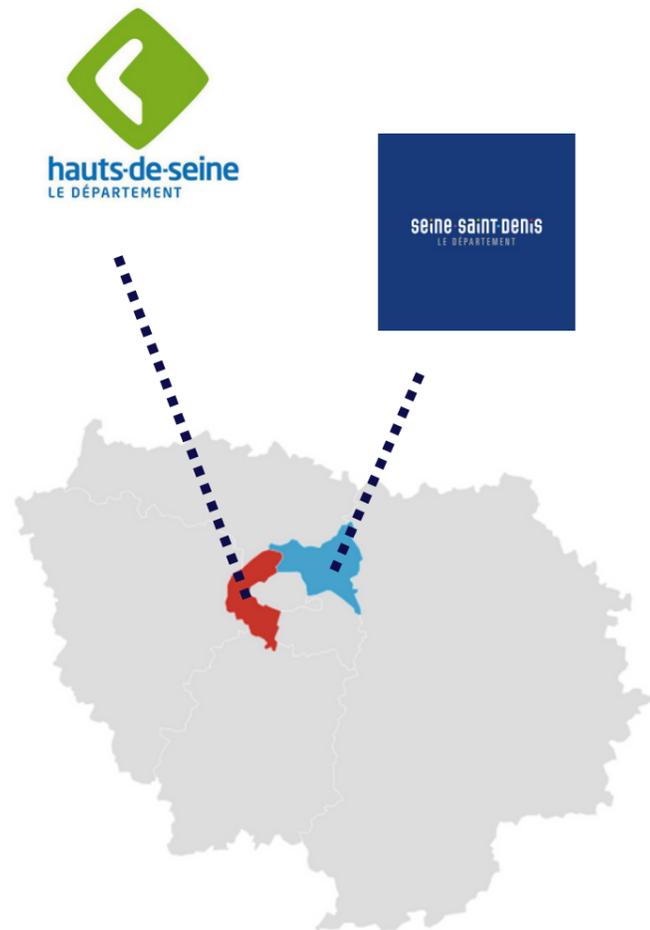
VILLE DE PARIS

The Ville de Paris during the Paralympic Games



The 15 Paralympic disciplines that will be played in Paris: para badminton and para powerlifting **at the Arena Porte de la Chapelle** / wheelchair basketball **at the Arena Bercy** / para taekwondo and wheelchair fencing **at Le Grand Palais** / para triathlon **at Pont d'Iéna** / para archery **at the Invalides** / Cécifoot **at Stade Tour Eiffel** / para judo and wheelchair rugby **at the Arena Champ-de-Mars** / seated volleyball and wheelchair tennis **at Roland Garros** / boccia, para table tennis and goalball **at the Arena Paris Sud**.

DÉPARTEMENTS DE SEINE-SAINT-DENIS ET DES HAUTS-DE-SEINE



Seine-Saint-Denis

Seine-Saint-Denis is a French département located in the north-east of the Paris metropolitan area, belonging to the inner suburbs of the Île-de-France region.

This department is the poorest in France, but it has received nearly 80% of the investments and the majority of the Olympic facilities.

Seven disciplines will be contested in this département: shooting **at La Courneuve** / athletics and rugby **at the Stade de France** / artistic swimming, diving and water polo **at the aquatic centre** / and climbing **at the Bourget climbing site**. Regarding the Paralympics, there will be para shooting sports **at La Courneuve** / para athletics **at the Stade de France**.

The Olympic Village will be located in this département. The village is spread over 3 municipalities: Saint-Denis, Saint-Ouen-Sur-Seine and Île-Saint-Denis. It will host 14,250 athletes during the Olympic Games and 8,000 during the Paralympic Games. Also, **the Media Cluster** will be located in this département as well.

Hauts-de-Seine

Hauts-de-Seines is a French département in the western suburbs of the Paris metropolitan area, in the Île-de-France region.

Three Olympic disciplines will be played in this département: hockey **at the Yves-du-Manoir stadium** / water polo and swimming **at the Arena de la Défense**. For the Paralympics : para-swimming **at the Arena de la Défense** / goalball **at the Stade Pierre de Coubertin**.

INTERCOMMUNALITES: SAINT-QUENTIN-EN-YVELINES, MÉTROPOLE DU GRAND PARIS



Intercommunalité
Saint-Quentin-en-Yvelines

What is an intercommunalité?

An intercommunalité (that could be translated into Inter-municipality) allows municipalities to group together within a public corporation either to provide certain services (household waste collection, sanitation, urban transportation, etc.), to work together on issues such as economic development, urban planning projects, etc.

Saint-Quentin-en-Yvelines

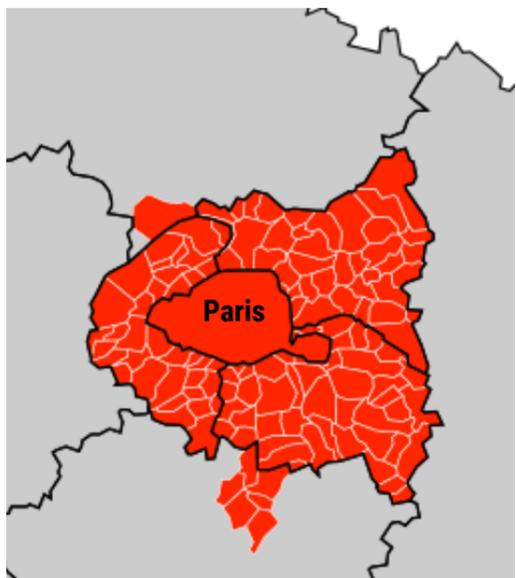
The Intercommunalité of Saint-Quentin-en-Yvelines is a territory of 12 municipalities in the west of Paris with a population of approximately 230,000.

Saint-Quentin-en-Yvelines will host 5 events on 4 sites: mountain biking **on the hill of Elancourt** / track cycling **at the Saint-Quentin-en-Yvelines national velodrome** / BMX race **at the BMX stadium of Saint-Quentin-en-Yvelines** / golf **at the national golf**. Regarding the Paralympics: para cycling **at the velodrome**.

Metropole du Grand Paris

Grand Paris is an intercommunalité gathering 131 municipalities. It includes the city of Paris, all the cities of the inner suburbs (Hauts-de-Seine, Seine-Saint-Denis, Val-de-Marne) and seven cities in the outer suburbs.

Olympic and Paralympic sports taking place in Metropole du Grand Paris have already been mentioned in the presentation of Paris, Hauts-de-Seine and Seine-Saint-Denis.



Intercommunalité
Métropole du Grand Paris



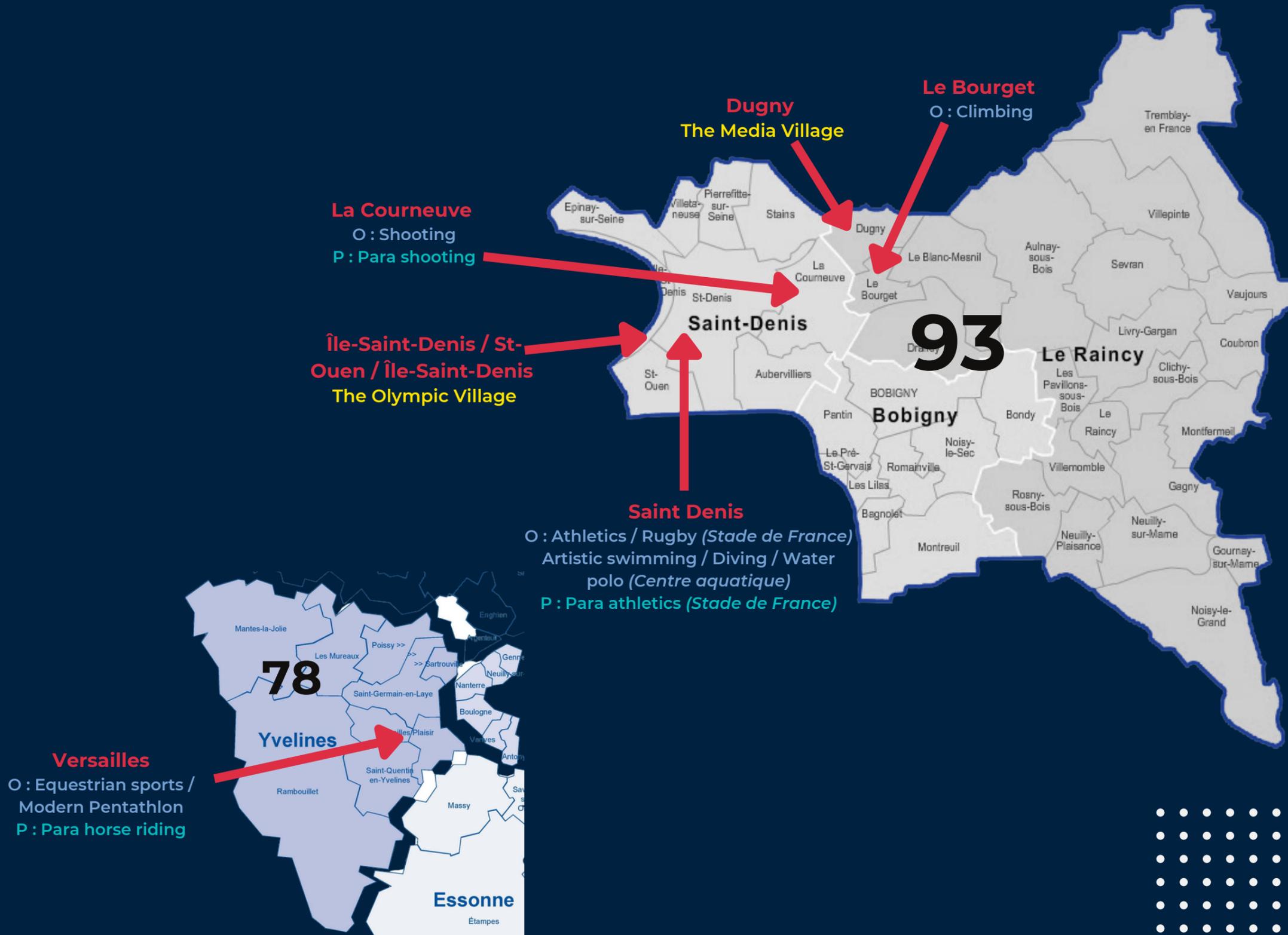
Saint  Denis
la Courneuve

LE BOURGET 

l'île
saint
denis

 VERSAILLES

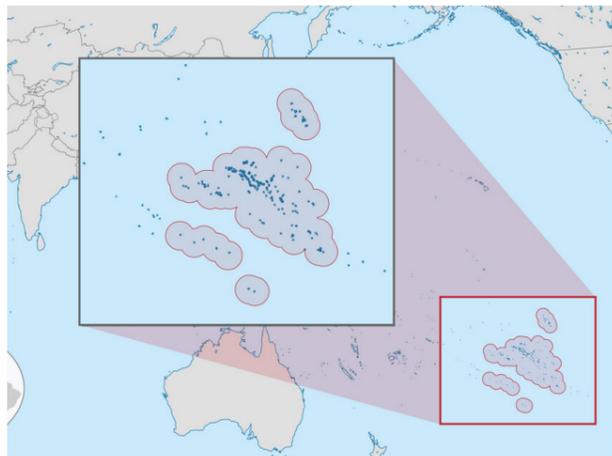
MUNICIPALITIES: DUGNY, ÎLE-SAINT-DENIS, LA COURNEUVE, LE BOURGET, SAINT DENIS, SAINT OUEN, VERSAILLES





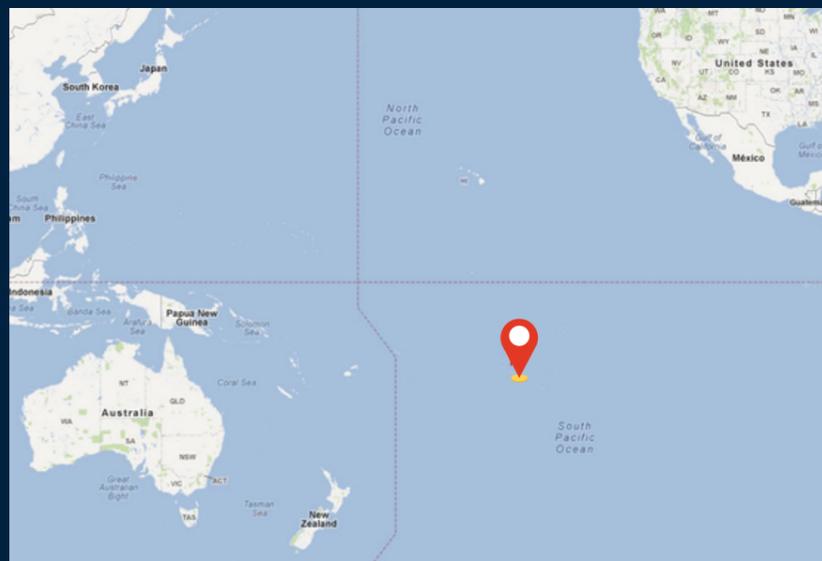
POLYNÉSIE FRANÇAISE

French Polynesia is a POM, which means that it is an "Overseas Country within the Republic". This territory is made up of five archipelagos comprising 118 islands, 76 of which are inhabited. It is located in the southern Pacific Ocean, about 6,000 kilometres east of Australia.

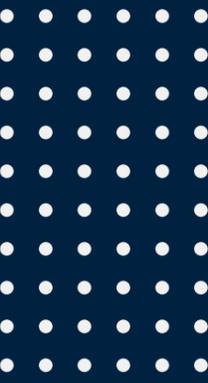


Today, French Polynesia enjoys a large degree of autonomy, except in the area of sovereignty, which remain the prerogative of the State. The Polynesian president is elected for five years by the 57 members of the Territorial Assembly. Tourism, which has been badly affected by the health crisis, accounts for 17% of the archipelago's GDP.

Tahiti will host the surfing events of the Paris 2024 Olympic Games. The Teahupoo site was chosen because of its strong swell, which guarantees optimal and spectacular waves during the summer period.



Teahupoo
O : Surfing





INTERCOMMUNALITÉS: MÉTROPOLE AIX-MARSEILLE-PROVENCE, BORDEAUX MÉTROPOLE, MÉTROPOLE DE LYON, MÉTROPOLE EUROPÉENNE DE LILLE, MÉTROPOLE DE NICE CÔTE-D'AZUR, NANTES MÉTROPOLE, SAINT ETIENNE MÉTROPOLE

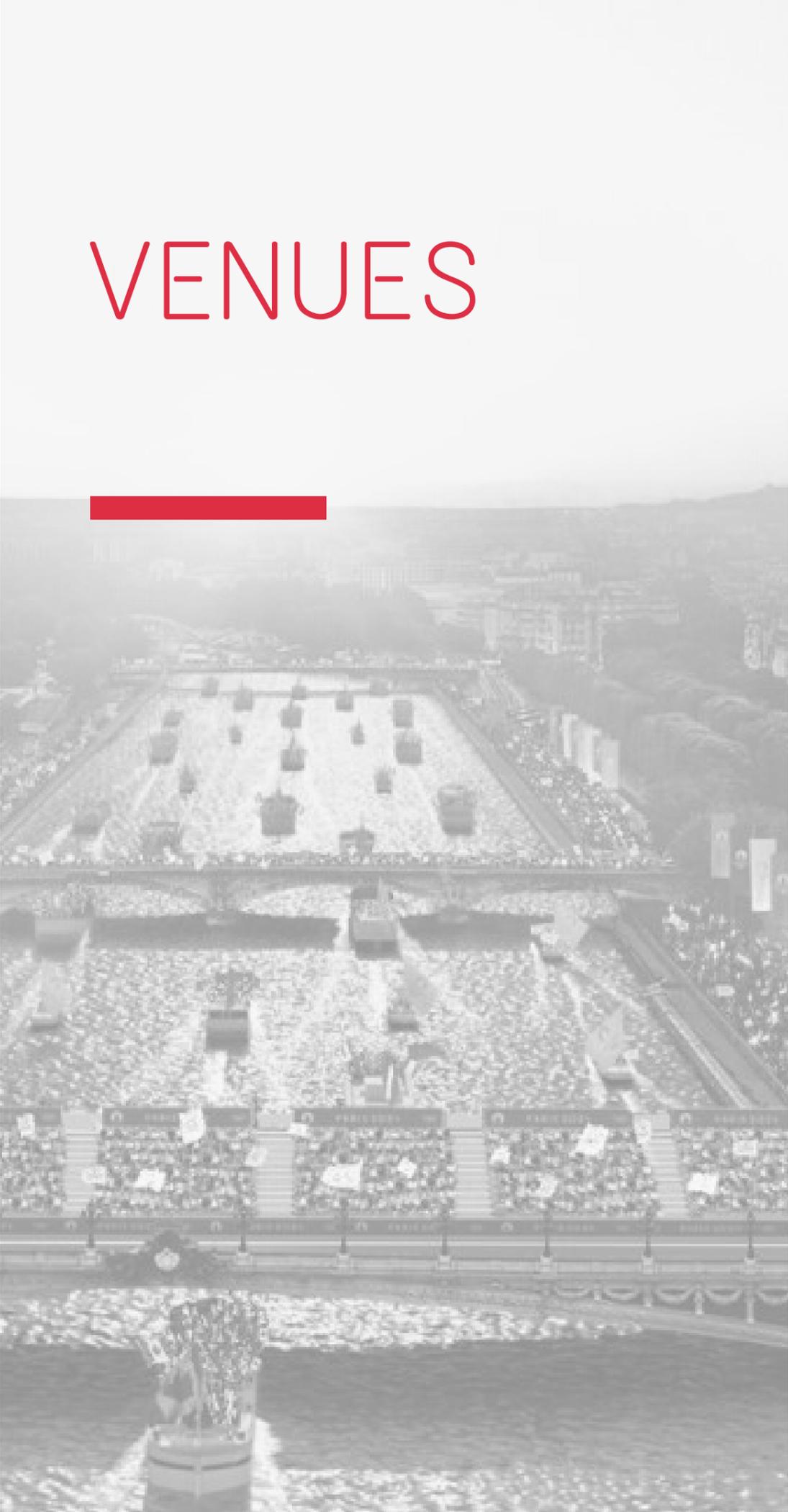
Olympic football competition is played in stadiums in provincial cities. The interlocutors for the organisation of these matches are the intercommunalités : the Métropole of Aix-Marseille-Provence, Bordeaux Métropole, the Métropole of Lyon, the Métropole of Nice Côte-D'Azur, Nantes Métropole and Saint-Etienne Métropole.

The Aix-Marseille-Provence Métropole will also host the Olympic sailing competition. The handball competition will take place in the European metropolis of Lille, at the Pierre Mauroy Stadium.

In addition to the Intercommunalités, the municipalities of Bordeaux, Lille, Marseille, Saint-Etienne, Nice and Lyon are also key interlocutors for Paris 2024.



VENUES

An aerial, grayscale photograph of a large stadium, likely the Stade de France, with a fountain in the foreground. The stadium is filled with spectators, and the surrounding cityscape is visible in the background. A red horizontal bar is positioned below the word 'VENUES'.

»» **VIParis**

»» **Ovalto**

»» **ELISA & RnK**

»» **GL Events**



VIPARIS - PARIS EXPO PORTE DE VERSAILLES

VIParis

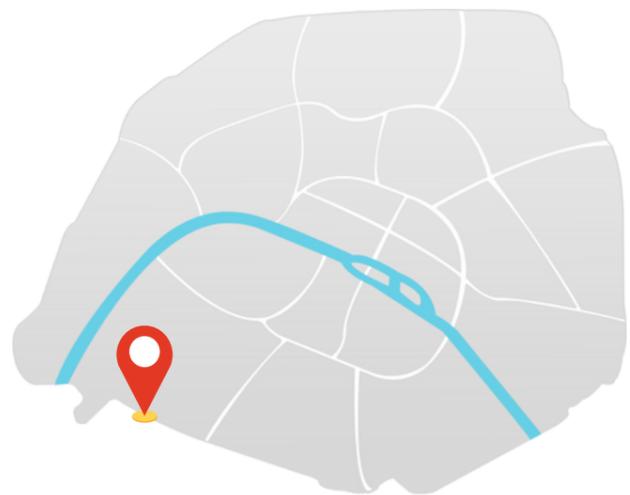
VIParis is the European leader in hosting conferences and trade fairs. The company operates nine major event venues in Greater Paris and cultivates the *Guest Attitude*: "a unique mix of prestigious venues and high-quality services for event organisers, their partners and their audiences." The company is also committed to an ambitious strategy of sustainable development.

VIParis manages congress and exhibition venues. These sites host exceptional and innovative events, such as the *Mondial de l'Automobile*, the *Foire de Paris* and the *Salon de l'Agriculture*. All these events took place at Paris Expo Porte de Versailles, one of the busiest exhibition centres in Europe.

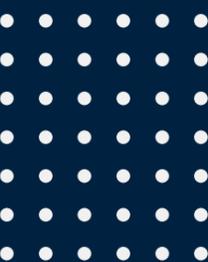
Paris Expo during the Games

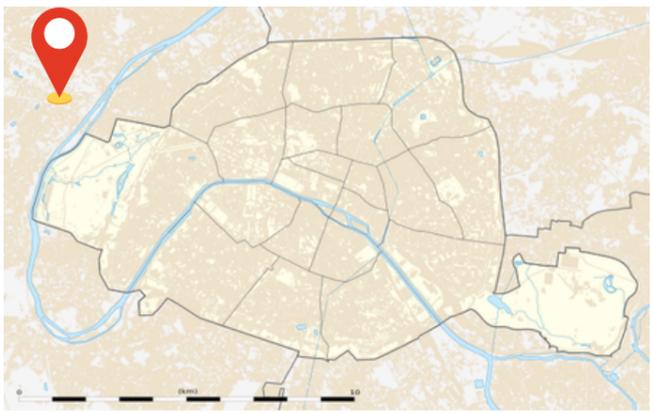
The Paris Expo site at Porte de Versailles will be a major hub of the Paris 2024 Games. It is only 15 minutes from the Eiffel Tower. It represents 228,000 m² of exhibition space spread over 8 pavilions. Three Arenas in close proximity to each other will host sports during the Olympic and Paralympic Games :

- **Arena Paris Sud 1: Volleyball (Olympic) - Boccia (Paralympic)**
 - **Arena Paris Sud 4: Table tennis (Olympic) - Para Table Tennis (Paralympic)**
 - **Arena Paris Sud 6: Weightlifting (Olympic) - Goalball (Paralympic)**
-



The Paris Expo site is located in the south-east of the city





Location of the Paris La Défense Arena. Accessible by metro, bus, tram and regional train.



OVALTO

Ovalto

Ovalto is a family holding company owned by the French-Swiss entrepreneur Jacky Lorenzetti. Ovalto is developing in several activities: rugby with Racing 92, wine growing in several châteaux, financial management with Zenlor, real estate with Terreis and entertainment with the Paris La Défense Arena.

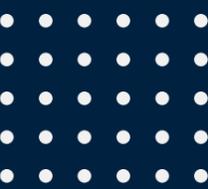
Ovalto and the Paris La Défense Arena for the Games

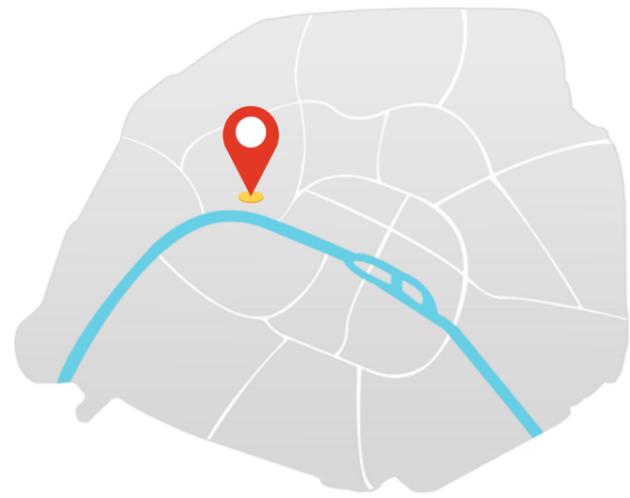
The Paris La Défense Arena, formerly known as the U Arena until June 2018, is an arena located in Nanterre in the Hauts-de-Seine department, just behind the Arche de la Défense, in the most famous business district in the Paris suburbs.

It is the largest venue in Europe with a maximum capacity of around 40,000 seats for concerts and 28,632 m² of pitches, and has been the resident stadium of Racing 92, the rugby club playing in Top 14 since December 2017.

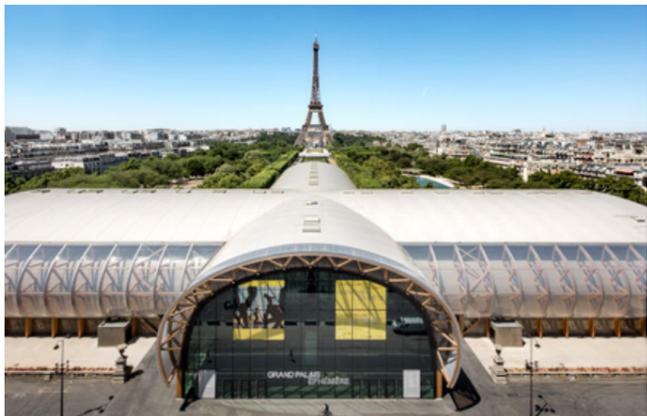
The venue has also hosted numerous shows by the greatest international artists, conventions and seminars.

In 2024 it will host swimming, water-polo and para swimming events for the very first time during the Games, thanks to a modular and multi-purpose structure.





Location of the Grand Palais in Paris



GL EVENTS

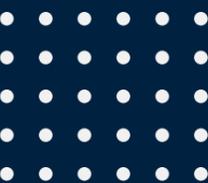
What is GL Events?

With more than 40 years of experience, GL events is a major player in the major event markets: congresses and conventions; events (cultural, sports, institutional, corporate or political); trade shows and exhibitions.

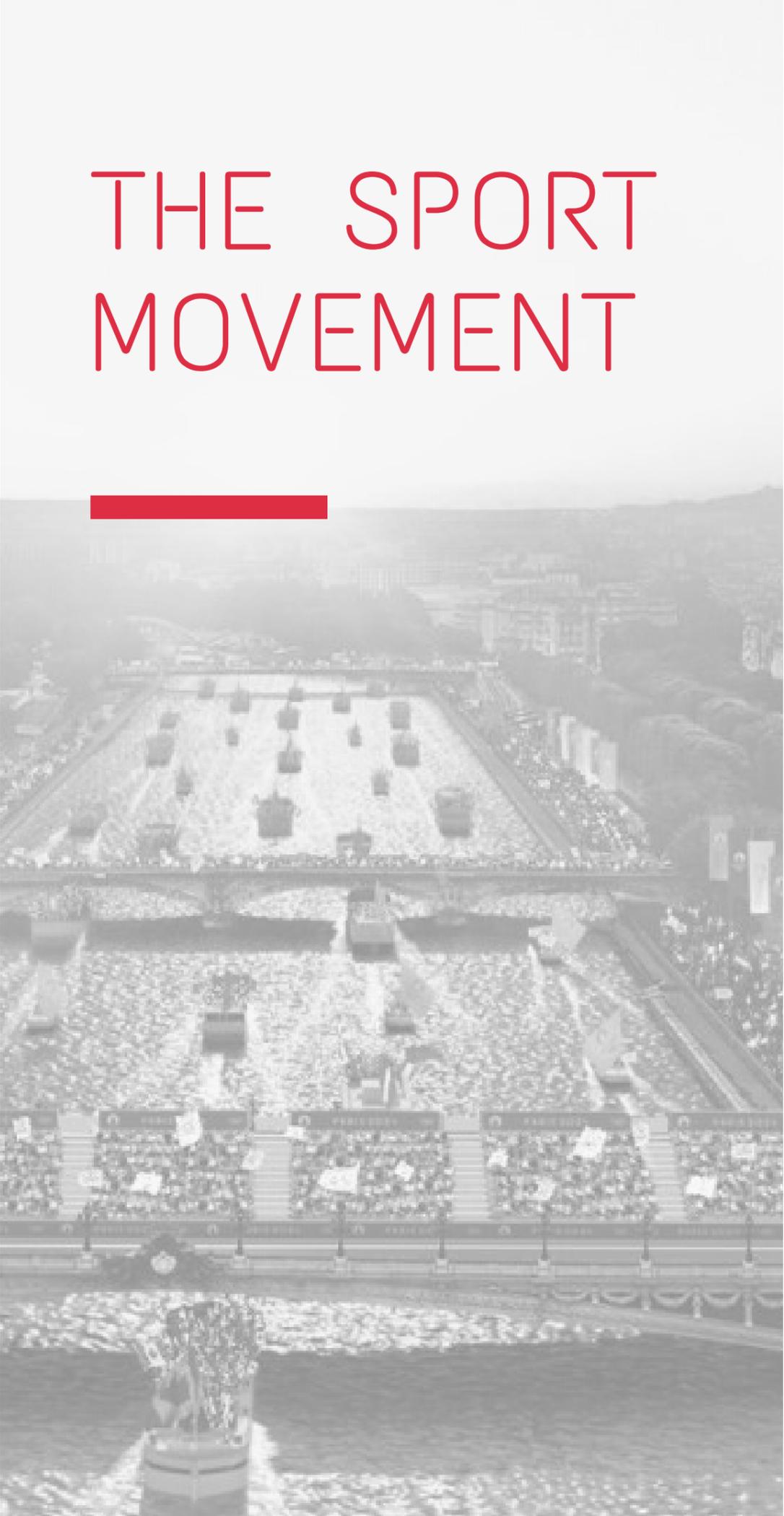
GL events offers its customers a comprehensive range of services: Live (event engineering and logistics) Venues (a network of event venues) and Exhibitions (trade fair, conference and event organiser). Expert in these three areas, it is involved from the definition of the project to the implementation of operations in the field.

Following an international call for tenders, GL events was awarded the concession for the design, construction and technical maintenance of the Grand Palais Ephémère for the period 2020-2024.

In 2024, the Grand Palais will become a sports venue hosting the judo and wrestling competitions during the Olympics, and para judo and wheelchair rugby during the Paralympics



THE SPORT MOVEMENT

An aerial view of a large stadium, likely the Stade de France, with a fountain in the foreground. The stadium is filled with spectators, and the surrounding area includes a cityscape and a bridge. A red horizontal bar is positioned below the title.

- **CNOSF - Comité National Olympique et Sportif Français (French NOC)**
- **CPSF - Comité Paralympique et Sportif Français (French NPC)**
- **Agence nationale du Sport**
- **National sport federations**
- **International sport federations**



**Brigitte Henriques,
President of the CNOSF**



CNOSF – FRENCH NATIONAL OLYMPIC COMMITTEE

Function

The French National Olympic and Sports Committee fulfills a double mission:

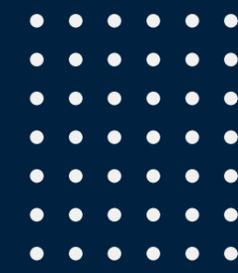
- it represents the IOC on French territory (Olympic Charter)
- it represents the French sports movement to the public authorities and civil society (Code du sport)

Areas of expertise

- Professionalisation of the sport movement
- Promotion of health through sport
- Youth
- Sport and private companies
- Involvement in clubs and volunteering
- Social promotion of sport(wo)men
- Recognition and settlement of sports disputes through conciliation or arbitration

Organisation

- Chaired by **Brigitte Henriques**
 - 108 Member Federations that make up the General Assembly divided into 5 categories (Olympic sport federations but also school and university sport federations, non-Olympic sport federations, multisport federations and associated members)
 - 1 Board of Directors with 48 members
 - 1 Executive Bureau and 8 thematic vice presidents
 - A territorial representation with 131 Regional and Departmental Olympic Committees
-





**Marie-Amélie LE FUR,
President of the CPSF**



CPSF – FRENCH PARALYMPIC AND SPORTS COMMITTEE

Role

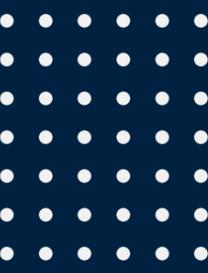
As a member and privileged interlocutor of the IPC (International Paralympic Committee) and the Organising Committees of the Paralympic Games, the CPSF is also a key player in the relationship between able-bodied sport and sport for people with disabilities. It represents, leads and coordinates all the actors who offer sports for people with disabilities, both for leisure and competition.

Missions

- to organise and structure the French delegation at the Paralympic Games and international competitions under the direct aegis of the IPC
- to represent, defend and coordinate the French Paralympic movement at the international level and in particular with the IPC
- to encourage the development of high-level sport and sport for all in conjunction with the affiliated federations

Organisation

- Chaired by Marie-Amélie LE FUR
- 41 member Federations
- College of founding federations : Fédération Française Handisport and Fédération Française de Sport Adapté (*Adapted Sport*)
- 12 members were elected to the Board of the CPSF 2021-2025





Michel CADOT,
President of the ANS



Role

Born in 2019, the National Sports Agency was created to transform the French sport model in the perspective of welcoming the Games in 2024.

It aims at strengthening the role of sport in the French society. Its two primary goals are :

- to ensure the performance of French elite athletes in international major sport events, especially the 2024 Games
- to improve the access to sport for all

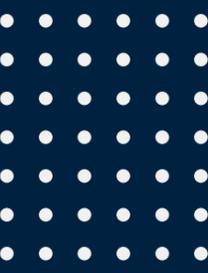
Missions

The National Sports Agency carries out two missions:

- **High performance:** it contributes to supporting federations towards excellence with a view to the Olympic and Paralympic Games by placing the athlete-coach unit at the heart of the system
- **Development of practices:** it acts as closely with local authorities in terms of sports policy, particularly for employment and the building of sports facilities. It provides innovative support to federations.

Organisation

The agency is chaired by Michel Cadot. All the colleges of the grouping that make up the Agency participate in the decisions: the college of State representatives holds 30% of the voting rights; the college of the sports movement holds 30% of the voting rights; the college of local authorities holds 30% of the voting rights; and the college of economic and social actors holds 10% of the voting rights.



NATIONAL SPORT FEDERATIONS

115 approved national sports federations

- **36 Olympic federations**
- **2 Paralympic federations**
- **13 Olympic federations also manage the Paralympic discipline of their sport**

Role

National Sports federations, constituted in the form of associations, have as their aim the organisation of one or more sports disciplines. They focus both on sport for all and elite sport.

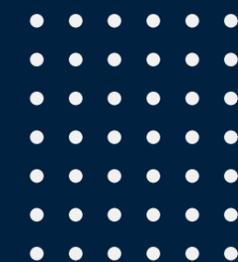
In order to carry out their missions throughout the country, sports federations may entrust regional committees, or regional leagues, and departmental committees with some of their responsibilities.

In France, sports federations are placed under the supervision of the Ministry of Sports, with the exception of school and university sports federations and unions, which are placed under the supervision of the Minister of National Education.

Role for the Olympic and Paralympic Games

National Sports federations are key partners for Paris 2024. They play an essential part in making sure that the Games' spirit is shared in the whole country and that people can practice sport wherever they live.

Moreover, Paris 2024 wishes to change the event delivery model of the Games externalising the organisation of the competition and relying on experts: contractors, federations, event organisers and venues operators. Beyond private entities that operate venues (already mentioned in Part 3 of this document), national and international federations will play an important part in the organisation of the competitions and will need support from professional companies in various domains.





INTERNATIONAL SPORT FEDERATIONS

Role

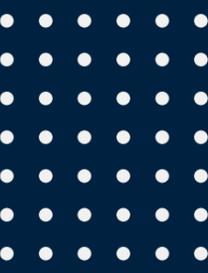
International Sports Federations are international non-governmental organisations that administer one or more sports on a worldwide basis. They bring together national organisations administering the same sports and are recognised by the International Olympic Committee (IOC). While retaining its independence and autonomy in the administration of its sport, each IF must have statutes, practices and activities that conform to the Olympic Charter. Summer Olympic Federations are gathered in the ASOIF.

Missions

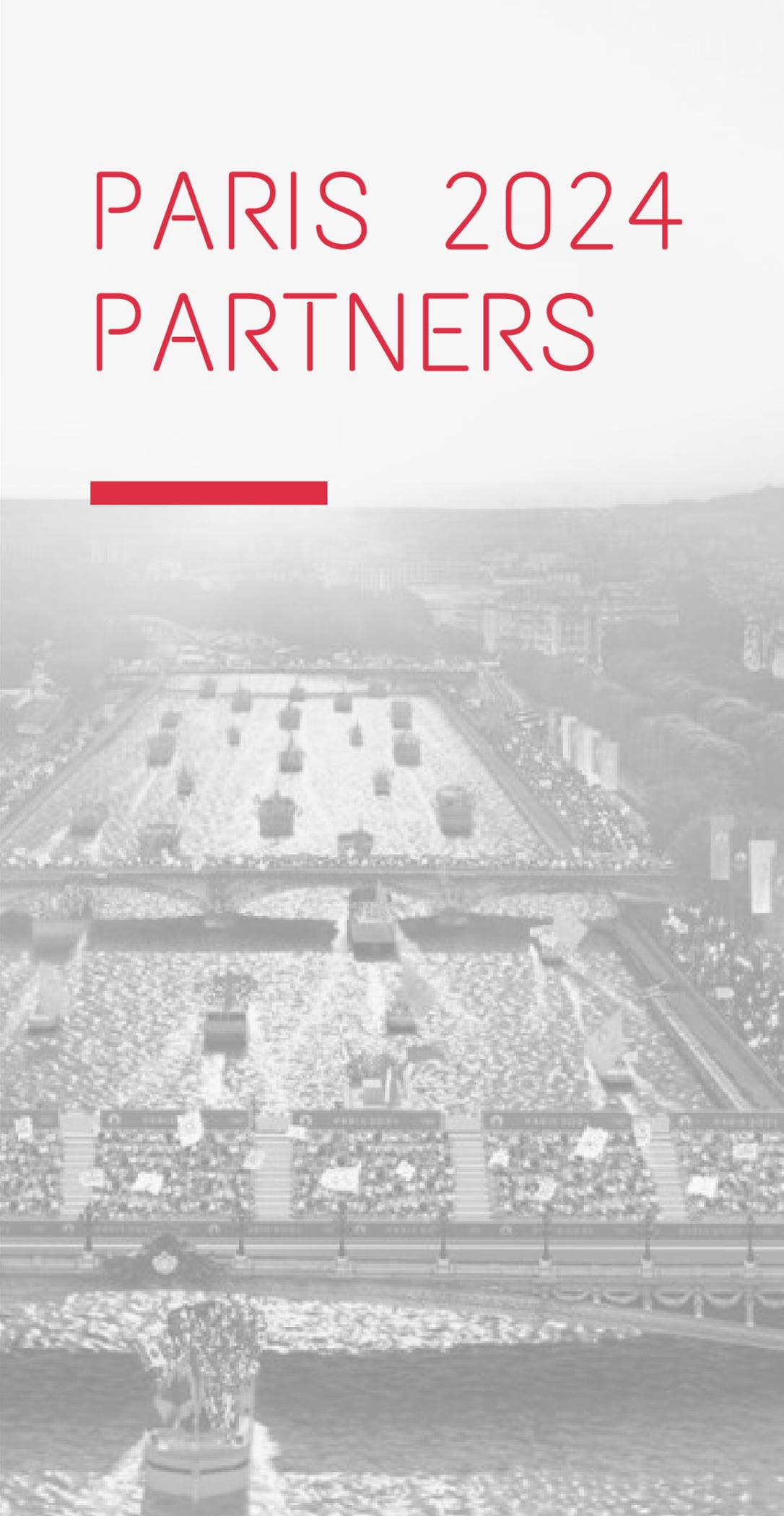
IFs have the responsibility and duty to direct and oversee the day-to-day operation of the various sports around the world, and for those on the programme, **the practical organisation of events at the Games**. They are also responsible for the development of the athletes involved in these sports at all levels. They govern their sport at world level and ensure its promotion and development. They oversee the day-to-day running of the sport and ensure the regularity of competitions and the respect of the rules of fair play.

Role for the Olympic and Paralympic Games

The international federations can make proposals to the IOC concerning the Olympic Charter and the Olympic Movement in general, **including the organisation and running of the Olympic Games**. They give their opinion on the candidatures, in particular on the technical means of the candidate cities; they collaborate in the preparation of the Olympic Congresses; they participate in the activities of the IOC commissions.



PARIS 2024 PARTNERS



»» TOP Partners/IOC Partners

- AirBnb
- Alibaba
- Allianz
- Atos
- Bridgestone
- Coca-Cola/Mengniu
- Intel
- Omega
- Panasonic
- P&G
- Samsung
- Toyota
- Visa

»» Premium Partners

- Groupe BPCE
- EDF
- Orange
- Sanofi

»» Official Partners

- Accor
- Cisco
- Decathlon
- FDJ
- Le Coq Sportif
- PWC

TOP PARTNERS / IOC PARTNERS



Airbnb: community platform service paying for the rental of accommodation from individuals, hotel companies and rental property investors.

This partnership agreement will enable host cities to host the Games in a more local, authentic and sustainable way. It will also bring real economic benefits to French people and the athletes, leaving a positive and lasting legacy.

Alibaba Group: Chinese multinational technology company specializing in e-commerce, retail, Internet, and technology.

As a global Olympic partner and official cloud service provider, Alibaba Cloud has been supporting the digital infrastructure of the Paris 2024 Organising Committee since its inception, including hosting the OCOG's official website, paris2024.org.

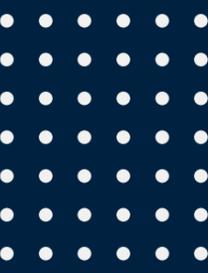


Allianz : the leading European insurance group.

Beyond the insurance aspect, Allianz has committed to Paris 2024 in a co-creation process and shares common commitments in terms of CSR to contribute to the acceleration of the ecological transition in sport and the territories.

ATOS: French digital services company.

To digitally secure the Paris 2024 Olympic and Paralympic Games, Atos will provide cybersecurity products and services, cybersecurity planning and preparation, and cybersecurity operations.



TOP PARTNERS / IOC PARTNERS



Bridgestone: Japanese tyre manufacturer and the largest tyre company in the world
This partnership provides leading-edge products, services and expertise to support the world's best athletes and the running of the Olympic Games until 2024

Coca-Cola and Mengniu Dairy: Coca Cola is a North American brand of cola-type soft drink manufactured by The Coca-Cola Company ; And Mengniu Dairy is a Chinese dairy company

With over 500 brands, The Coca-Cola Company refreshes Olympic athletes, officials and spectators with its beverages during the Olympic Games around the world. Mengniu is the first Chinese consumer goods company to become a TOP partner. Mengniu's diversified products include liquid milk, yogurt, ice cream, milk powder and other products such as cheese.

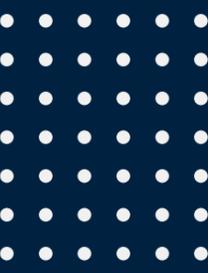


Intel : world leader in designing and manufacturing products and technologies for an increasingly connected and "smart" world with the goal of enriching the lives of everyone.

Intel is integrating technologies and innovations in 5G, immersive media, artificial intelligence, drones and sports competition platforms, as well as other Silicon-based solutions to enhance the Olympic Games experience.

OMEGA: Swiss luxury watch company.

Omega is the Official Timekeeper of the Olympic and Paralympic Games and has developed and introduced the world's most advanced timekeeping technologies.



TOP PARTNERS / IOC PARTNERS



Panasonic: a large Japanese group specialised in consumer electronics, and for professionals.

With its wide range of technologies and experience, Panasonic offers many solutions to ensure that spectators can share in the passion and emotion and that all athletes are able to achieve the best possible performance.

P&G: an American multinational company specialised in consumer goods (hygiene and beauty products). It serves consumers around the world with one of the strongest portfolios of trusted, quality and leadership brands, including Always®, Ariel®, Febreze®, Gillette®, Head & Shoulders®, Lenor®, Oral-B® etc.

P&G will bring its expertise and innovation capabilities to Paris 2024. The company also aims to be a partner of choice in the development of sustainable solutions and the provision of products and services in line with the vision of Paris 2024.

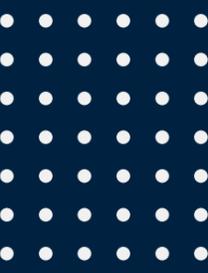


Samsung : The Samsung Group comprises many important companies. One of these is Samsung Electronics, a company specialised in the manufacture of electronic products.

Samsung ensures that the Olympic family, athletes, fans and consumers have unique experiences and innovative technologies that enable them to experience a more connected world.

TOYOTA: a Japanese car manufacturer.

Toyota works with Paris 2024 to provide sustainable mobility solutions for the Games



TOP PARTNERS / IOC PARTNERS



VISA: joint venture of more than 15100 banks and credit companies. It is the world leader in digital payments, processing over 500 million transactions per day.

In addition to offering innovative payment services to Paris 2024 and Olympic and Paralympic Games spectators, Visa has developed programmes supporting Olympic and Paralympic athletes around the world, as well as programmes teaching young people about the history, values and ideals of the Olympic Movement.

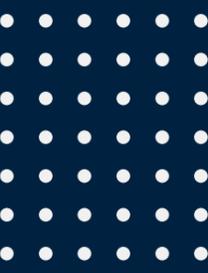


PREMIUM PARTNERS



BPCE Group: 2nd banking group in France that operates in all banking and insurance businesses. Far beyond a simple commitment to image and sponsorship, being associated with Paris 2024 will further Groupe BPCE's ambition to become the leading banking player in the sports economy, particularly by participating in its development. The Group has set itself ambitious objectives to involve all its internal and external communities in the Paris 2024 project and thus contribute to the legacy of the Games.

EDF: French electricity generation and supply company, more than 80% owned by the State. As a long-standing supporter of the French sports movement, EDF has become the Official Supplier of electricity and gas to the Paris 2024 Olympic and Paralympic Games and a partner of the French Olympic and Paralympic Teams. It is committed to ensuring that the Games give a boost to the ecological transition. The EDF Group is putting its expertise and capacity for innovation at the service of the success of the Games, with one mission: to mobilise as many people as possible around climate issues and become the energy that changes everything.



PREMIUM PARTNERS

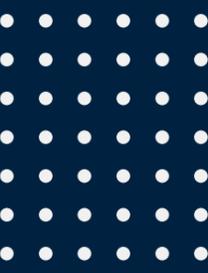


Orange: French telecommunications company and one of the world's leading telecommunications operators, present in 26 countries.

Orange and Paris 2024 are meeting an unprecedented technical, technological and human challenge. More than 4 billion viewers tuned in during the previous Olympic and Paralympic Games and more than 20 million calls were made to the venues. In 2024, photo and video sharing will be more than ever at the heart of usage. To support these needs, Orange will connect all the Olympic and Paralympic venues with very high-speed fixed and mobile broadband.

Sanofi: A global biopharmaceutical company specialised in human health, Sanofi prevents diseases with its vaccines and offers innovative treatments.

Sanofi and Paris 2024 share the same values of inclusion, diversity and openness to the world as well as a strong environmental ambition. The company welcomes Paris 2024's desire to change the rules of the Games to make them more open to the public and more sustainable, and is keen to contribute to highlighting the health benefits of physical activity.



OFFICIAL PARTNERS



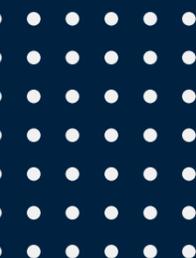
Accor: a French hotel group, which owns, manages and franchises hotels, resorts and holiday homes. Accor is the largest hotel group in Europe and the sixth largest in the world.

This partnership will be deployed in particular on the following pillars:

- The management of services in the Athletes' Village and the Media Village
- A booking platform for all accredited persons and for France as a destination
- The provision of the Group's establishments for the accommodation of some of the accredited public, including some athletes, media, and national Olympic and Paralympic committees.
- Unforgettable moments for members of the ALL - Accor Live Limitless loyalty programme

Cisco: an American computer company originally specialised in network hardware, and since 2009 in servers. It is the global leader in IT, digital transformation and networks.

Cisco's solutions will help build a reliable, fast, secure and collaborative network that will create a unique experience for athletes, spectators and stakeholders involved in the project. The partnership goes beyond technological expertise. It is about a shared ambition to organise a sustainable and spectacular event that will leave a lasting legacy in France.



OFFICIAL PARTNERS



Decathlon: French sports and leisure retailer. They follow the objective of innovating for sport as a whole and taking it to places where it is not yet.

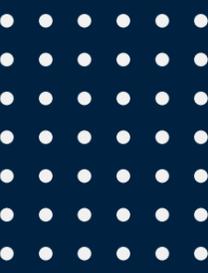
This partnership will enable the 45,000 volunteers to benefit from comprehensive support and equipment designed by Decathlon. Decathlon will also carry out local actions and events to engage the French during the Games, and will also offer the general public products in the colours of Paris 2024.

FDJ: National lottery and French leader in gambling, the 2nd largest lottery in Europe and the 4th largest in the world, FDJ offers a fun, responsible and secure range of lottery and sports betting games for the general public, both in stores and online.

FDJ's commitments to promoting sports ethics and gender equality are in line with the societal impact objectives set by Paris 2024. FDJ's major challenge for Paris 2024 will be, through its thirty-thousand points of sale and its twenty-three million customers, to help make these Olympic and Paralympic Games be the Games of the whole country.

In particular, FDJ will develop a programme of scratch cards and draws on the Olympic and Paralympic theme until 2024.

A pioneer in supporting high-level athletes for 30 years, FDJ will also continue to support athletes in their Olympic and Paralympic preparation.



OFFICIAL PARTNERS



Le Coq Sportif: brand of sportswear and footwear. The brand's raison d'être lies in the closeness it has created with all sportsmen and women, champions or passionate amateurs, individual athletes or members of collective teams.

Le Coq Sportif equipped the French delegations at the Olympic Games from 1912 to 1972. It will be the official supplier for the Paris 2024 Games.

PwC: a UK-based international network of firms specialising in audit, accounting and advisory services with a focus on sectoral approaches to business.

PwC is supporting Paris 2024 in the preparation of the world's largest sporting event with its leading multi-disciplinary offering and experience in complex, positive impact projects. By committing to halve greenhouse gas emissions related to the Games, defining a responsible procurement strategy and working with local stakeholders to make the Games work for everyone, Paris 2024 has set itself the goal of organising greener, more inclusive and more inclusive Games. As such, PwC will provide its expertise in building and measuring the legacy of the Games.

